



city of
greenville

News Release

TD SATURDAY MARKET OPENS NEW SEASON MAY 3

Farmers' market launches "TD Bucks" program for nonprofits

GREENVILLE (SC) - The TD Saturday Market launches its 12th season May 3, providing farm-fresh produce, baked goods, meats, cheeses, seafood and other specialty foods to Main Street in downtown Greenville each week. This year's market will feature a record 63 new and returning vendors and will run from Court Street to Washington Street.

According to Angie Prosser, the City's Public Information and Events Director, the market has seen substantial growth since its initial launch on East Court Street in 2003. "What began as a small-scale farmers' market with 17 to 22 vendors during its first season, has grown significantly into a signature City event on Main Street," Prosser said. "We are thrilled that the market has become not only a great place to shop from a quality and nutritional aspect, but also to spend money locally in support of the community."

As a way to connect nonprofits to the TD Saturday Market, TD Bank has partnered with Project Host and Miracle Hill Greenville Rescue Mission as part of a new "TD Bucks" program. Both agencies can use "TD Bucks" throughout the season to shop from local farmers and incorporate farm-fresh fruits and vegetables as part of their mission to provide balanced, nutritious meals for those who may not have access.

"TD Bank is proud to partner with the City of Greenville as the title sponsor of the Saturday Market," said David Lominack, Market President for TD Bank, America's Most Convenient Bank®. "We believe in investing in the communities in which we live and work, and we are thrilled to once again be a part of this great event."

The market opens its season with returning vendors, including The Happy Berry, Great Harvest Bread Company, Sea Eagle Market, Greenbrier Farms, Merciful Hearts Farms, Iszy's Heirloom

Veggies, Beechwood Farm and Marvelous Pies. New vendors include Brushy Creek Farm, Crescent Farm, Green River Picklers, High Valley Farm, Kuka Juice, Mushroom Mountain, Swamp Rabbit Café, Upcountry SoapWorks and Wild Salmon Co. The market will also feature Booth with a Cause for nonprofits and a Youth Booth, providing young entrepreneurs with the opportunity to showcase and sell their work to market shoppers.

Along with providing fresh produce each week, the market will offer free monthly educational events in the It's More than Just a Market activities area presented by Farm Bureau Insurance. Market shoppers will have an opportunity to learn first-hand about items found at the market through a variety of how-to classes, including cooking, gardening and nutrition. The area will also feature children's activities, live acoustic music and cooking demonstrations performed by local restaurant chefs and farmers.

The TD Saturday Market is open Saturdays, May 3 through October 25 (excluding October 11), from 8:30 a.m. to 12:30 p.m. on Main Street at McBee Avenue. Additional market special events include Penske Touch-a-Truck Day and the Autumn Harvest. For more information about the TD Saturday Market, visit www.saturdaymarketlive.com or follow the event on Facebook at facebook.com/saturdaymarket and Twitter at twitter.com/gvillesatmarket. A schedule of events is provided below.

TD Saturday Market - Schedule of Events

It's More than Just a Market presented by Farm Bureau Insurance

May 3 – October 25

Live Music – 8:30 a.m. – 12:30 p.m.

Children's Activities – 9 a.m. – Noon

Cooking & Educational Demonstrations – 10 a.m.

*Visit www.saturdaymarketlive.com for specific details

Penske Touch-a-Truck

June 7

8:30 a.m. – 12:30 p.m.

The free event will feature various vehicles including large trucks and heavy equipment from the City's Police, Fire and Public Works Departments, commercial and industrial companies.

Autumn Harvest

October 25

8:30 a.m. – 12:30 p.m.

The TD Saturday Market Autumn Harvest will offer an assortment of seasonal produce, gourmet foods and colorful flowers from over 40 different market vendors. The market will also feature a morning filled with special events, including children's trick-or-treating and a costume contest.

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